**SSORG-457**

**Second Step Suite Marketing Page**

**Page Headline:**

The *Second Step* Suite

**Headline:**

Building an environment for learning

**Body Copy:**

Educators need the right preparation and tools to meet the often very different needs of their students. To address the complexity of requirements that must be met to improve student behavior and outcomes while optimizing budgets and results, we offer a unified approach: the *Second Step* Suite.

[Suite graphic]

By integrating our evidence-based social-emotional learning (SEL) program with our bullying prevention and child protection units, we’ve formed a cohesive foundation for a safe and supportive learning environment. Together, these products can help you achieve real and lasting results.

**Headline:**

**Why choose the *Second Step* Suite?**

**Thriving Students**

Students gain the skills they need to become caring, confident, and capable learners and problem-solvers.

**Supported Staff**

Educators get the tools they need to create safe, respectful classrooms, so they spend less time managing behavior and more time teaching.

**Effective Schools**

Our coordinated approach eliminates duplication of effort and improves outcomes, saving schools time and money.

**Sustained Success**

Interactive staff training and ongoing support help ensure successful implementation and continuous improvement.

*“Many of our students come to us without the necessary social-emotional skills they need to become productive adults in a world that is increasingly becoming smaller and flatter. Since these skills can be taught, I feel it is imperative that we as educators do more to teach self- management, relationship building, cooperation, and conflict resolution.”*

*Meria Joel Carstarphen, EdD*

*Superintendent, Atlanta Public Schools*

**Learn More About Social-Emotional Learning**

Discover the importance of SEL in the classroom. By building skills in the classroom, we build skills for life.

[Learn More] [LINK TO ‘What is SEL’ PAGE NEEDED]

**Our *Second Step* Product Suite**

We’ve combined SEL, bullying prevention, and child protection to form a cohesive foundation for whole-school success.

***Second Step* SEL Program**

Available for Early Learning–Grade 8, the evidence-based *Second Step* SEL program features tools, teaching aids, activity guides, and resources for classroom teachers that ensure the successful implementation of social-emotional learning. In addition to classroom materials, we offer online resources to help plan lessons, train staff, and communicate with families.

[Learn More] [LINK NEEDED]

**Bullying Prevention Unit**

Created for Kindergarten–Grade 5, field-tested lessons make the best use of class time while videos, stories, and games model how to recognize, refuse, and report bullying. Staff training shows educators and school staff how to recognize and respond appropriately when they observe bullying or receive a bullying report.

[Learn More] [LINK NEEDED]

**Child Protection Unit**

Developed for Preschool–Grade 5, our robust training helps develop child protection policies and procedures, including how to recognize and respond to signs of abuse. Age-appropriate lessons teach students clear rules about touching safety. The Child Protection Unit also includes family materials that extend support to the home.

[Learn More] [LINK NEEDED]

Round out your implementation and foster schoolwide success with these additional products and services.

**Streaming Lesson Media**

Put your old discs aside and stream the *Second Step* Suite’s photos, videos, and songs right to your classroom—no CDs or DVDs needed. Available for Early Learning–Grade 5 lessons, the *Second Step* SEL program, Child Protection Unit, and Bullying Prevention Unit lesson media are easily streamed in the classroom.

[Learn More] [LINK NEEDED]

***Second Step* K–5 Principal Toolkit**

This toolkit gives busy elementary principals easy, everyday ways to make the most of the *Second Step* program. By embedding *Second Step* concepts in school practices and policies, principals can sustain a culture of caring, learning, and achievement.

[[Learn More](http://www.cfchildren.org/second-step/extensions/principal-toolkit)]

**Spanish Materials**

Get online resources, family materials, and products that support native, dual language, and immersion education.

[[Learn More](http://www.cfchildren.org/second-step/extensions/spanish-materials)]

**Student Assessment**

Evaluate program outcomes and monitor progress to help ensure a successful SEL implementation.

[[Learn More](http://www.cfchildren.org/second-step/extensions/student-assessment)]

***Second Step* Leadership Institute**

The *Second Step* Leadership Institute is a multi-day conference where you’ll learn directly from our experts about systemic implementation strategies and collaborate with peers from around the country. From day one, the dynamic exchange of ideas will generate valuable suggestions you can put to use in your schools.

[[Learn More](http://www.cfchildren.org/second-step/extensions/leadership-institute)]

**Mind Yeti for Schools**

When students are distracted, we like to say they have “a case of the Hubbub.” Designed to increase mindfulness, Mind Yeti helps them focus and get ready to learn. Schoolwide licenses and an iPhone app now available!

[[Learn More](http://www.cfchildren.org/second-step/extensions/mind-yeti)]

**More to Explore**

**Success Stories**

Get a closer look at how the *Second Step* curriculum has been successfully and creatively implemented in schools across the country.

[View All Success Stories] [LINK NEEDED]

**Webinars**

We offer live and recorded webinars so you can hear from our experts about *Second Step* programs and ask us questions.

[View Available Webinars] [LINK NEEDED]

**Research-Based Programs**

We take great pride in the fact that our programs are based on current research in the field. Take a closer look at the research we incorporate into the *Second Step* program and our ongoing commitment to evaluating its effectiveness.

[View All Research Information] [LINK NEEDED]

**Alignment Charts**

See how *Second Step* programs are designed to complement your current standards, frameworks, and practices—not replace them.

[View All Alignment Charts] [LINK NEEDED]

**Ready to Purchase?**

If you aren’t sure what you need, we are happy to help! Please reach out and contact us. [LINK NEEDED HERE]

[Shop the *Second Step* Suite] [LINK NEEDED HERE]

**Other Ways to Purchase**

Learn how to order our products with a purchase order. [LINK NEEDED HERE]

Looking to make a bigger purchase? Contact us for a quote. [LINK NEEDED HERE]